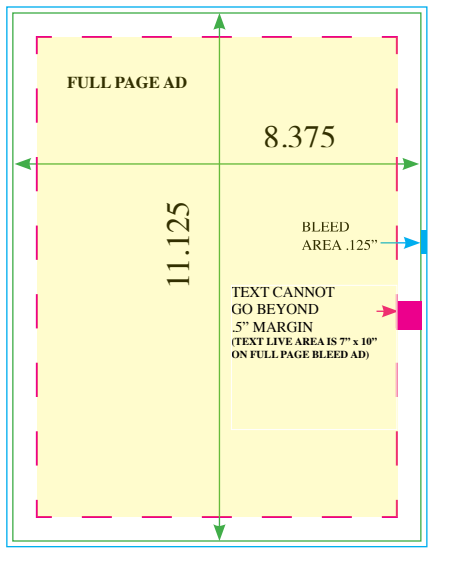


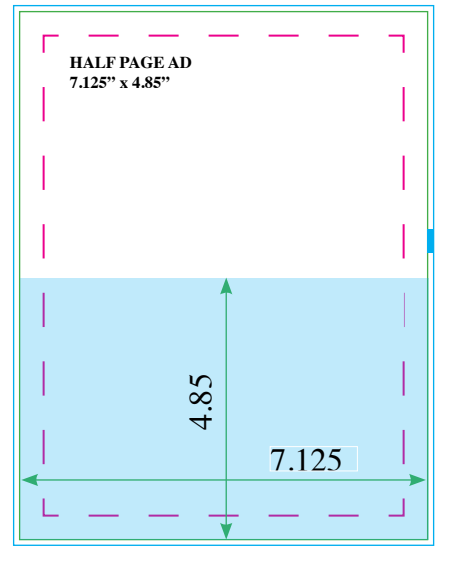
Preferred electronic format: is a flattened eps, .tiff or .jpg (NOT PDF) with all text outlined. Resolution must be at least 300 dpi at full size. Please state whether the ad is with or without bleed.

FULL PAGE AD



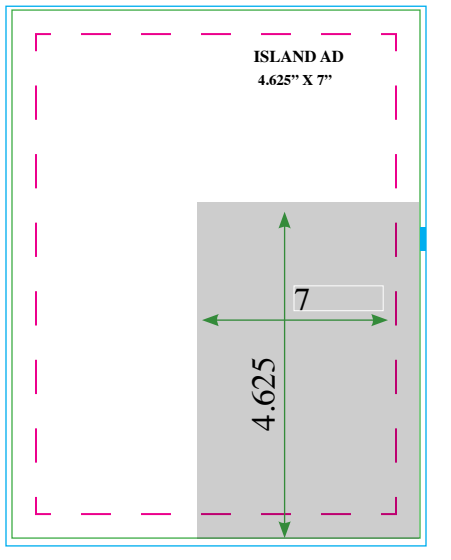
8.375" x 11.125" with bleed.
 7.6" x 10.5" without bleed.
 Text and live image area must stay within
 7.5" x 10."

HALF PAGE AD (NO BLEED)



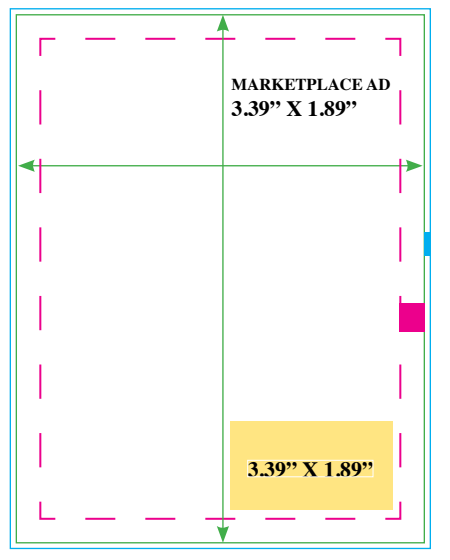
7.125" x 4.85"
 Bleed is unavailable in half page.

ISLAND AD



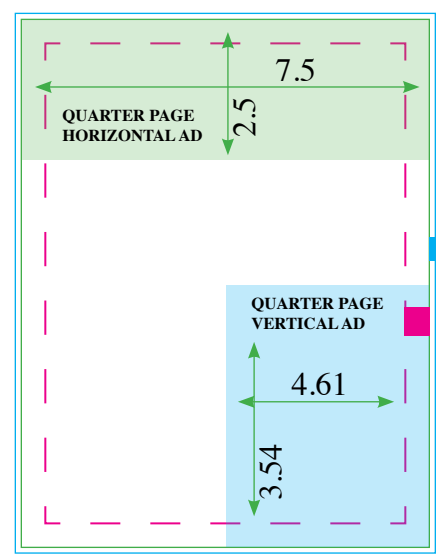
4.625" x 7"
 Bleed is unavailable in island ad.

MARKETPLACE AD



3.39" X 1.89"
 Bleed is unavailable in marketplace ad.

QUARTER PAGE ADS



Horizontal: 7.5" x 2.5"
 Vertical: 4.61" x 3.54"

Bleed is unavailable
 in quarter page ad.